



SECTOR GROUP WOMEN ENTREPRENEURSHIP



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SECTOR GROUP WOMEN ENTREPRENEURSHIP

The Woman Entrepreneurship Group

The Women Entrepreneurship Group (WEG) supports and empowers women in business, building their network across sectors and across borders in Europe and the world.

Woman entrepreneurship is an under-exploited economic and social asset of the European Union. It has therefore been identified as a political priority for the EU in the Small Business Act and a number of activities have been launched to encourage women entrepreneurs to start their own business and to support start-ups with mentoring schemes.

Activities of the Woman Entrepreneurship Group

The WEG's role is to make an active contribution by providing concrete support services and creating links with existing initiatives promoting woman entrepreneurship and the Network's business and innovation support activities.

The remit of the group includes:

- Provision of business partnering and innovation services in the context of WE;
- Mainstreaming the concept of woman entrepreneurship in other EEN activities;
- Identification and broadening of existing expertise in the area of WE;
- Assistance to women entrepreneurs in joining existing networks or support programmes for woman entrepreneurship (access to support / funding)

The Woman Entrepreneurship Group may also play an important intermediary role to:

- Increase of participation in communication campaigns organised by the EC in this area
- Maintain links with relevant services in the European Commission

This first edition of the WEG's e-catalogue of 3-minute-pitches of female business profiles contains many of the success stories of women-led businesses across Europe. It shall promote some of the high-level cooperation profiles supported by the WEG and inspire more women to take a shot at realising their ideas and business plans.

SLOVAK COMPANY DEALING WITH IMPLEMENTATION OF LOW ENERGY HOUSES (SO CALLED “MOLE HOUSES”)

PITCH

The Slovak company operates in construction since 2010. It implements greenhouse and passive house (“mole houses”) projects in Middle Europe, offering consultation and all necessary project documentation from land planning through actual implementation of the building to final state.



The company offers know-how and support from over 20 projects. It created a complete system that can be built everywhere, focussing on mole houses and performing research in the field, providing its contractors with the best and latest knowledge within the field.

These passive houses represent leading standards in energy efficient design of modern construction. Their system is partially pre-fabricated and light-weight for easy transport. They have a huge potential for almost any weather conditions.

The main advantages of such houses including:

- cutting of energy and maintenance costs by 80%
- absorption of CO₂ and production of oxygen
- water holder approx. 40 cubic meters / house
- great acoustic properties
- designed to remove smog and keep the air clean
- stable temperature, varying within +/- 3°C / year



The company is looking for subcontractors and construction companies to produce passive houses, as well as executors for implementing low energy houses (“mole houses”) with a green roof in their respective countries, especially EU countries.

Contact WEG member

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**INNOVATIVE COMPANY FROM BOSNIA AND HERZEGOVINA
OFFERING IN ELECTRICAL INSTALLATIONS FOR SMART CITY CONCEPTS**

PITCH

Telex LLC is a company operating in the field of electrical installations for nineteen years. It is constantly working at the acceptance and practical use of new technologies. While evolving, a company created and developed its products.



We are the only producer of smart urban mobilier in B&H. If you compare our products with the competition main distinction from the rest is our modular design. Modular design in benches means we are creating new spaces of gathering by combining more Modules into functional shapes. The modularity of solar bus stations is shown in their adaptation to the place of installation. They could be 4, 6 or even 8 meters long. Also, just the damaged parts could be replaced (now the whole station should be replaced).

We created smart benches, a solar bus station, and the City Gecko smart city concept that will benefit the public. The concept involves our products smart benches (Modul Solar, Modul Wood, and Modul Wheel), smart solar bus stations, and partner companies



Successfully implemented projects, market monitoring, and constant desire for positive change created the idea for a brand – City Gecko.

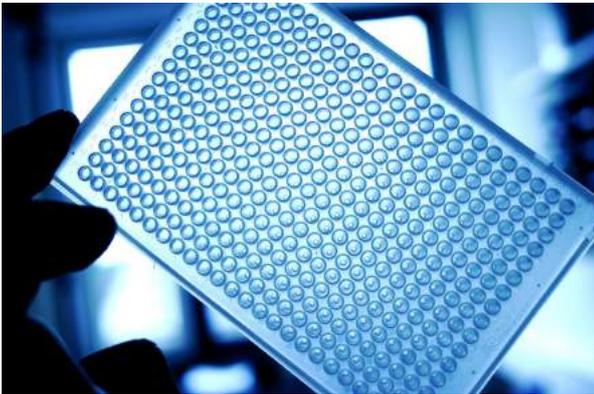


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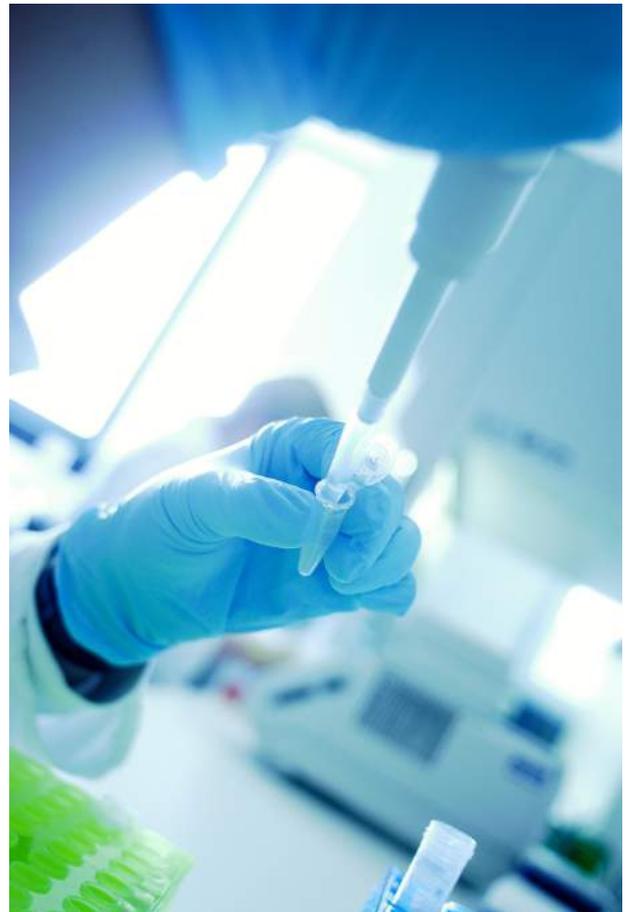
GERMAN COMPANY LICENSING OUT MOLECULAR POINT-OF-CARE DIAGNOSTIC PLATFORM FOR ENVIRONMENTAL/FOOD SAFETY TESTING; DENTAL DIAGNOSTICS

PITCH

The German company is a provider of high quality molecular diagnostics. It has developed a proprietary molecular point-of-care (POC) diagnostic platform which is based on quantitative PCR and delivers rapid, easy-to-use, specific, and sensitive pathogen and genetic marker diagnostics. The platform is highly cost- and personnel-efficient and can be applied in a broad range of clinical and industrial applications.



The first clinical applications of the platform will be available on the market within the next months. The world-wide rights for the non-clinical applications (environmental, water and food & beverage safety testing) as well as dental diagnostics are now available for licensing and co-development projects.



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SLOVAK COMPANY OFFERING ITS NEW TECHNOLOGY FOR WASTE RECYCLING



PITCH

The Slovak family company, with more than 25 years of experience in recycling, has developed a new technology that runs without producing pollution, waste or other chemicals when used. A low amount of energy and limited working space is needed for its operations. All newly produced products are recyclable. The company is using waste (e.g. cardboard packaging) as an input material for a new construction material which is their final product.

The technology is fully developed and ready for expansion in new markets. All final products produced have more advantages than usual construction or building materials. Further advantages



are:

Speed of construction process; dry processes are used when installing the final product, reducing construction time and final surface finish; flexibility, e.g. a panel can be very quickly and with little workmanship; sound insulation; reduced weight of the fully assembled partition by 4 times; saving of up to one-third of costs compared to a brick wall.



The company offers a license for their waste recycling technology and all related services (know-how of the manufacturing process, etc.). It also sells all rights to the machine, related documents and services, and help new partners to be successful on their respective markets.

Contact WEG member

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SLOVAK COMPANY WITH EXPERTISE IN THE PRODUCTION OF BUILDING MATERIALS, USING WASTE CARDBOARD PACKAGING

PITCH

The Slovak company with over 25 years of experience in recycling produces building materials made from waste (cardboard packaging, panels). The company uses the waste as input material from which it produces construction materials such as construction boards, fire resistant boards, sound resistant boards and different types of panels with thermal insulation function.



The products are "dry constructions" used indoors and outdoors. They are composite products made of waste cardboard packaging and PUR foam. The assembly of the products is simple. The fire resistance is 60 minutes. It can be used for all types of constructions, where common boards are used. Most suitable constructions are partitions and suspended walls.

The company sells its products abroad (e.g. England) in local markets. The high-pressure equipment used is able to produce products from a volume of 0.2 cubic meter up to 2 cubic meter, for different densities of products. Product shapes and thicknesses vary according to the customer's demands and orders, even in small series.



The company is seeking new construction companies which can buy or sell their final products. It wants to find suitable companies abroad fitting the profiles in its expansion strategy.

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DIGITAL PLATFORM FOR FILM INDUSTRY

PITCH

Duart is a Croatian online platform for promotion, networking and job ads in the film and TV industry. Our goal is to have all the production companies and professionals listed in one place, and to have a network of professionals and clients where they can search for the right person to implement a project or for a job in the creative audio-visual industry. Our goal is to become a global tool number one, for searching and hiring people in the film and TV industry.

The digital platforms market in the film industry is growing. Backed by number of institutions and big productions, DUART brings together people who work on high level news and film festival reports, film, TV and theatre reviews, interviews. It provides a large searchable database of creative people and a job management system integration.



Duart started in 2016 as a first online database of actors. After engaging 70 people and taking part in 10 foreign world class productions such as Ibiza (Netflix), The Dark Tower (Amazon), The Hitman's Wife's Bodyguard (Lionsgate), we decided to spread the work fields also on other film professions. So, in 2020 we launched a new version of the digital platform where you can find producers, cinematographers, editors, writers, - i.e. all people working in the film and TV industry.



Through DUART, you can find your next videographer or photographer. You can work on innovative video solutions or your next business promotional video to increase visibility and sales - through a great database of creative people and content creators.

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GERMAN COMPANY DEVELOPING STATE-OF-THE-ART VERTICAL VEGETATION FOR BUILDINGS AND URBAN LANDSCAPES

PITCH

Could you imagine a world upside down?

This company can make our cities more ecological, cleaner and healthier through intelligent combinations of ecology and technology and by introducing more plants into our cities and taking full advantage of their botanic potential: from air filtration, cooling and soundproofing to the production of oxygen and food.

The result of the companies work is easy to summarize: ecologically and economically sensible product solutions, for vertical vegetation and sky farming concepts.



The vertical tree and vegetation solutions brings the best of ecology and technology into urban spaces: better heat and sound insulation for efficient facades. Better filtration of harmful substances and more oxygen for cleaner air. And more striking green spaces for modern cityscapes. Combined with wall greening system, GraviPlant makes it possible to green facades in multiple layers, leading to more biomass and great ecological diversity.

Potential partners are urban planners and architects seeking short or long-term greening solutions and consultancy services, or event agencies organising events and exhibitions.



Contact WEG member

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ITALIAN COMPANY REVIVING THE TEXTILE HEMP SUPPLY CHAIN



PITCH

Since 2016 we are researching innovative systems to harvest hemp and transform it into yarn and fabric. We have developed a type of maceration, that macerates the hemp through a natural agroenzyme, releasing waste water fertilizers for the soil rather than polluting, as was the case in the past.

We study more agile harvesting and processing machinery that can be transported on tyres or rails directly to the field. The final objective is to bring back to Italy a product of excellence, that is useful for the fashion industry but respectful of the planet.

We would like to visit a plant active in this sector in any European country looking for cooperation possibilities.



We are looking for companies working with hemp (excluding those dealing with light hemp or for pharmaceutical purposes) and in particular companies with experiences in textile processing with hemp.

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TURKISH COMPANY MANUFACTURING ALUMINIUM PROFILES FOR VARIOUS SECTORS
INCL. CONSTRUCTION, FURNITURE AND ELECTRONICS
IS LOOKING FOR COMMERCIAL AGENTS IN EUROPE AND BEYOND

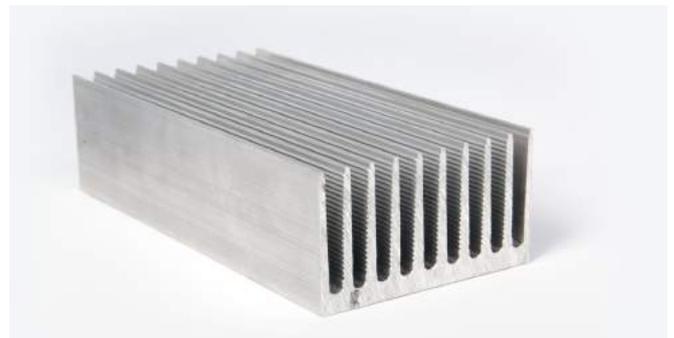
PITCH

The Turkish company is specialized in aluminium products and provides extruded aluminium profiles for various sectors such as furniture, decoration, construction, automotive, heating ventilating air conditioning and electric-electronic.



It operates as an integrated aluminium company and manufactures aluminium profiles of up to 7.200 tons capacity annually. The company offers extruded aluminium profiles in different sizes and shapes with the advantage of corrosion resistance and rigidity thanks to its extrusion lines, powder coating units, anodising unit and die shop.

The production lines are equipped with the modern machines and equipments that are based on the latest technologies. Aluminium extrusions are cut, machined, polished, anodised, painted and sub-assembled to suit most requirements.



The company would like to expand its business and increase selling channels in Europe and beyond through commercial agents.

Contact WEG member

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SLOVAK COMPANY OFFERING SMART IOT SENSORS AND SOFTWARE APPS READY TO MANAGE WASTE SMARTER

PITCH

The Slovak company established in 2014 deals with a modern and user-friendly solution that delivers the continuous monitoring of waste levels in containers via ultrasound sensors built into each container. The sensors are robust, water resistant, shock resistant, while their life span is 10 years and more. They are built to function in temperatures ranging from -40°C to +85°C and set to measure up to 4 meters in depth, which can be extended if needed.



The sensors have a built-in fire alarm and a vertical position sensor indicating if the container has tipped over.

Single sensors are used for smaller containers (e.g. 120 l) with a master sensor managing up to 60 sensors. Double sensors are used for big containers with one sensor controlling the other, minimizing the risk of potential outages.

Information is transferred via mobile internet to safe storage and then displayed to communal service operators using the mobile application. The application displays necessary information about container locations and levels in a structured and graphical way. The solution can be fully integrated into the existing information systems used by the customer. The company's smart waste management has attracted cities and business around the world and the solution is installed in more than 40 countries on 5 continents.



The company is looking for commercial agreements with technical assistance and service agreement including optional re-selling agreements and service partnerships (service and maintenance, installation and configuration of their customers) for customer on respective market.

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CROATIAN WOMAN ENTREPRENEUR PRODUCING HANDCRAFTED INNOVATIVE AND CREATIVE PRODUCTS FOR MEDITATION AND YOGA PRACTICE.

PITCH

Our meditation cushions, bolsters, mats, and other products are designed to enrich your yoga and meditation experience with pleasure and comfort. We use buckwheat hulls for filling our cushions and combination of hulls and high density foam for zabutons and bolsters.

Company designs meditation set consists of a meditation cushion and a zabuton mat in a matching color and design. Meditation cushion and zabuton together create an aesthetic and functional unit providing the best support for your meditation practice.



For sleeping pillows we use best quality buckwheat hulls organically produced in Croatia. We use vivid colours and soft to touch materials that are easy to maintain.



Comfortable and adjustable cushions that supports the optimal position of the cervical spine, and thus the whole body, are designed to each needs. Buckwheat hulls repel mites and dust, which makes it ideal for people suffering from allergies.



Company supplies yoga studios, meditation centres and individuals in Croatia. The company is interested in market expansion and gaining new clients, both individuals or yoga and meditation studios.

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COMPANY FROM BOSNIA AND HERZEGOVINA OFFERING CNC METAL PROCESSING, TURNING AND MILLING

PITCH

SIM-PROM Ltd. Derventa, was founded in 1997 and has been successfully operating for 24 years. The company was founded by two women Ljiljana Subotic and Vitka Malesevic, both economist by profession, and it is still governed by the women, with 16 employees in the company.



The company began its activities with custom clearance services and book-keeping, and today it is one of the leaders on local market with the market share of 24% in the industry. Since 2012 the company diversified its activities to CNC machining services (CNC metal processing by turning and milling).

The activities are performing in the 1000 m2 facility and close-by administration building (220 m2), so the company can offer full service for the business partners comprising from CNC turning and milling of the metals to the transport services as well as custom clearance services.



Another advantages, on top of the services offered by the company, is the fact that it is located in the city of Derventa which is 25 km far from the crossing border with the European Union that is Croatia

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GROW YOUR BUSINESS WITH MOBILE ADVERTISING

PITCH

More people today use smartphones to connect to the Internet and over 95% of mobile phone users keep them within arm’s reach 24 hours a day. In fact, consumers spend more time on mobile devices than all other forms of media combined.

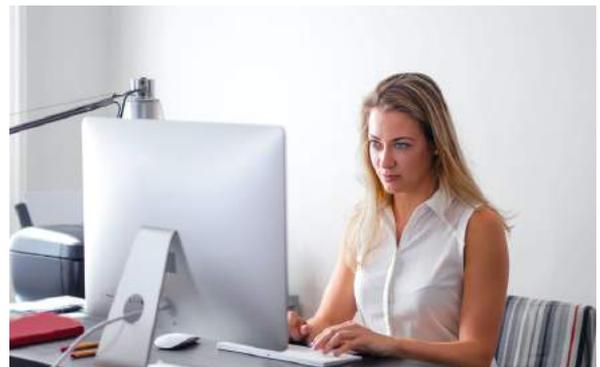
Would you like to reach these customers in just few clicks?

The Macedonian company with more than 20 years of experience in development of digital and marketing tools is offering a simple and effective web-based platform that allows creation of an effective, professional and laser targeted mobile marketing campaigns with a few clicks.



It provides a place to display advertising messages on partners’ websites, but only on mobile devices.

It is aimed to support: 1) publishers (websites) to monetize their mobile website traffic and track earnings in real time, 2) advertisers to tap into mobile users’ market and explore the benefits from mobile promotional campaigns, and 3) customers to set up their own campaign through simple and intuitive self-service.



Whether you are a business owner, publisher or a digital marketing agency, this company can help you increase the impact of your marketing campaign and build a powerful system for managing all clients in one single place.

Contact WEG member

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SLOVAK COMPANY SPECIALIZING IN THE IMPORT OF FASHION ACCESSORIES, TEXTILE FABRICS AND ECOLOGICAL MATERIALS FROM INDIA

PITCH

This Slovak company is a productive start-up with a stable supply background in India. The company specializes in import of fashion items, clothing and textile materials for production and decoration as well as ecological materials (jute, cotton) in the form of finished products, and processing materials used in agriculture, industry and trade.



1. Import of fashion items: women's, men's and children's scarves, stoles and scarves of 100% natural fabric (e.g. silk, cashmere, Merino wool, cotton) and acrylic fabrics. Handmade items include silk with print or embroidery, synthetic leather and shopping bags, travel bags, casual bags, promotional bags, etc. made of environmentally friendly materials such as jute and cotton or travel bags, wallets, clutches made of genuine leather, camel or bull skin.

2. Import of assortment for production: garment materials (e.g. silk, brocade, cotton, veil, polyester, chiffon), textile materials for furniture upholstery, and textile materials for decoration (e.g. jute, cotton).

3. Practical jute and cotton articles for widespread use in agriculture, industry and commerce.



The company is looking for agreements with distributors of fashion and design, the agriculture, industry and trade sectors, and for manufacturing agreements with clothing and textile fabric businesses (e.g. tailoring, upholstery, decoration).

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TRADITIONAL WINE PRODUCTION COMPANY FROM BOSNIA AND HERZEGOVINA

PITCH

The Anđelić family from Trebinje has a tradition of over a hundred years in the cultivation of vines, wine production and grape brandy. Currently, the fifth generation of the Anđelić family is employed in the winery.



The production capacity of the winery is 150 000 liters per year, while the total capacity is 350 000 liters. Grapes for the needs of Anđelić winery are harvested by hand, with only the best grapes being selected. Part of the vineyard was planted in 1984. The specificity of our vineyards is their position, as well as low yields per vine which provide us with excellent quality grapes, and thus top q

The winery has the most modern equipment for grape processing and controlled fermentation. The wine cellar is buried in the rock at a depth of 6 meters. In this way, we managed to provide excellent conditions for the care and aging of wine before entering the market. In addition to stainless steel barrels, we use exclusively Slavonian oak for the production of top quality red wines.



The specifics of the Anđelić winery are not only in the top quality of wine, the application of modern technologies, the synergy of tradition, many years of experience, but also the fact that this is the only winery in BiH headed by a woman.

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FIRST WEBSHOP THAT BRINGS TOGETHER CROATIAN SMALL MANUFACTURERS OF SAFE, QUALITY AND FUNCTIONAL PRODUCTS FOR BABIES, CHILDREN AND MOTHERHOOD

PITCH

Mama Market is a strong sales channel that unites small manufacturers and enables them to jointly enter the market and communicate with a common target group, thus making them more visible and stronger in the market.

Mama Market is designed to help small producers who have a high quality, family oriented products to market their business more easily through their own store profile on Mama Market. Whether they are just starting in ecommerce or are simply looking for an additional sales channel, Mama Market is a great online place to turn their hobby into a business or take an already existing business to a higher level.



Alongside building a strong and recognizable sales channel, Mama Market also builds a strong community, offering networking and educational meet ups and events for its partners and sellers.

On the other hand, Mama Market offers Croatian customers a unique place where they can find and safely purchase high quality products designed and made with the care and love that only a mother can put into a product for a child.



Mama Market seeks partners interested in the products from their manufacturers, and potential investors for the project.

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INNOVATIVE ITALIAN COMPANY TO ENHANCE HEALTH, BEAUTY AND REGENERATION OF THE BODY

PITCH



We have been developing Italian alkaline vegan natural products and methods to enhance health, beauty and regeneration of the body since 2007. We present a holistic and innovative approach to personal well-being in the belief that health and beauty depend on ourselves. The biochemical acid-base balance in our body is fundamental to this.

Special products have been developed for this purpose: they are natural, vegan, alkaline, Mediterranean, Italian, for the overall well-being while maintaining beauty, a slim line, lots of vitality and an excellent quality of life! Our products, besides being made of high excellent quality natural ingredients, they have an Italian-style elegant and eco-friendly packaging.



One of the most interesting innovative product is the system for producing high quality ionised alkaline water by only putting bioceramics into the drinking water, without the need of any particular device. This system is easy and can be used by everyone, both at home or on the go, and it is eco-friendly for our environment.

If we produce high quality water at home, we can avoid buying plastic bottles. After use, bioceramics can be used as an excellent “fertilizer” for plants care.



We are looking for trade or distribution service agreement in the field of cosmetics or vegan products, and also for beauty salons, hotels and SPAs, fitness studios, pharmacies, organic specialty stores, vegan specialty stores, therapists of soft medicine, to promote and sell the products abroad.

Contact WEG member

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**BULGARIAN FOOTWEAR MANUFACTURING COMPANY
WITH INTERNATIONAL EXPERIENCE**

PITCH

A footwear factory with more than 20 years of experience, specialized in the manufacturing of women, men & children shoes of genuine leather, has free production capacity to offer to potential foreign partners. It can organize the whole production cycle of shoe manufacturing and provide finished items under subcontracting agreement. The company would also like to develop a strong long-lasting partnership with wholesalers or retailers.

The Bulgarian company manufactures 100% leather shoes, booties, boots, sandals, sabots, etc. for women, men and children. It has a closed production cycle from cutting upper parts, stitching uppers, lasting and assembling to finishing the ready product. The daily production capacity is about 220-250 pairs of boots and booties.



The company has a well-developed distribution network at national level. It also exports its products to European countries. The exported articles are mainly models ordered by company's own shoe collections or designs provided by the customer. The company is looking for subcontracting or distribution services.



The company striving to expand internationally and offers partnership under subcontracting or distribution services agreement.



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BULGARIAN COMPANY DEVELOPING CULTURAL AND CONVENTIONAL TOURISM AND ACCOMODATION

PITCH

This Bulgarian company offers facilities for cultural and conventional tourism and accommodation services in a three-star holiday village. The facilities are suitable for cultural events and happenings, exhibition shows, promotional and publishing work, seminars, weddings and similar events.



The company is looking to cooperate with organisations in the tourism industry, particularly travel agencies and tour operators. The objective is to negotiate and establish commercial agency and distribution services agreements, through which potential partners will act as intermediaries, selling the company's accommodation services and other services to the end user.

Desirable partners must be able to reach clients in the target market segments, i.e. people willing to spend holiday time in a rural setting, close to natural attractions (with the option for time spent in more conventional touristic destinations, such as a beach resort or a large city.



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SERBIAN COMPANY SPECIALISING IN SIGNAGE & INDUSTRIAL MARKING



PITCH

The company is profiled as leader in signage for both internal and external usage, as well as for industrial marking with high precision tools, according to ISO standardization.

In a visual crowded environment it is important that signage stands out from its background, for a maximum effect. This is where this company can help you – it has many years of experience and numerous references in designing and producing signage for large hotel chains, public and business buildings, city streets enameled plates and much more. Among the company's product portfolio are also info boards, billboards, sandwich boards, evacuation signs and illuminated signs.



The company is interested in market expansion and gaining new clients. Partners sought are companies in the HORECA industry, retail industry, production facilities, as well as other companies seeking production services in signage, industrial marking and promotional branding.

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LEADING DISTILLERY IN NORTH-WEST PART OF BOSNIA AND HERZEGOVINA

PITCH

The company is located in the northwestern part of Bosnia and Herzegovina since 1972, where natural conditions are ideal for fruit production. Today, depending on the desired final product, Prijedorčanka processes on three separate production lines: 1) line for deep freezing, 2) line for the production of concentrated fruit juices and 3) line for distillation of fruit distillates, filling and bottling. The product range includes:

- Fruit distillates produced from plums, William-pear, quinces, pears, apricots, cherries, apples, raspberries, called, junipers, blueberries, peaches
- Concentrated fruit juices from apple, cherry or other selected fruits
- Deep-frozen fruits - raspberries, strawberries, cherries
- High quality fruit brandies and liqueurs

The company produces 27 000 tons of fruit in one production cycle and has a storage capacity of 1 500 000 liters which provides consistency and continuity in deliveries.



The company produces a total of 27 000 tons of fruit in one production cycle and a storage capacity of 1 500 000 liters provide consistency and continuity in deliveries throughout the year. Today, over 90% of the products are exported, and the main markets are the EU, CEFTA and the USA. The launch of new product lines is in the making. Protection of the environment is key, as the company uses as many biodegradable substances as possible. Product quality, safety and customer satisfaction are the main goals of the company which follows HACCP and ISO 9000:2015 standards, and has Kosher certificates for all products.



The company is looking to further expand its international client base and offers distribution agreements across the world.

Contact WEG member

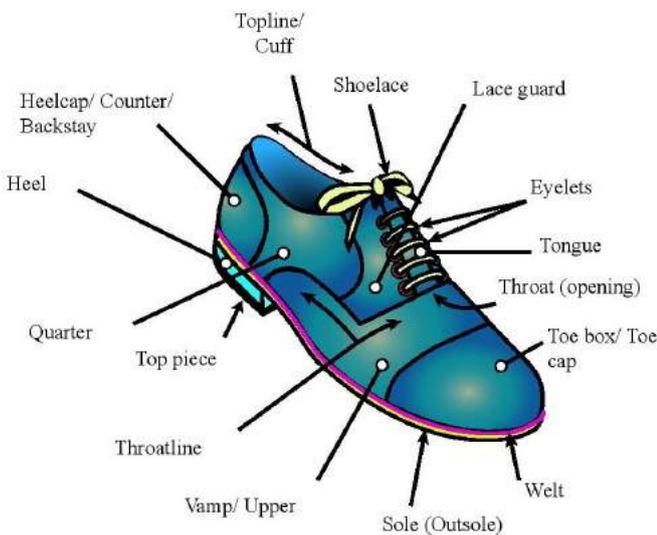
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BULGARIAN PRODUCER OF SHOES PARTS

PITCH

This Bulgarian company produces different upper parts of the shoe - quarters, tongues, eyelets, laces, vamps, throat lines, toe caps, counters only from natural materials, following the world fashion trends and quality product standards. It has long years of experience and a very flexible approach towards its pricing and cooperation policy.



The material used for production is pure natural leather. The company has good production capacity and is ready to work with the partner's own design and order, under the partner's brand name. The production capacity depends on the complexity of the shoes and can amount to 300 pairs per day.

The products include:

Shafts - upper part of the shoes

Quarters - rear and sides of the upper covering the heel behind the vamp

Tongues - strips of leather or other material located under the laces of a shoe

Eyelets - holes punched into the shoe's upper part for threading of shoelaces

Throats - front of the vamp next to toe cap

Vamps - section of upper covering the front of the foot (to back, join or quarter)

The company wants to expand its production activities and to enter new markets. It is looking for subcontracting and manufacturing agreements. Desirable partners could be shoe producer companies, or intermediaries



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SLOVAK COMPANY GALVANIZING AND BENDING METAL MATERIALS OFFERS INNOVATIVE PROCESSING SERVICES

PITCH

Have you ever wondered how to make and personalise a watering-can which you water your favourite flowers with?

The Slovak company founded in 1953 is a manufacturer of unique handmade metal utility and decorative products for gardens and households with specific methods of production giving products long life warranty. The company was established by craftsmen, blacksmiths and carpenters and now offers specific services and know-how in the area of bending and galvanizing these types of metal materials.



The company is interested in long - term partnerships in the form of manufacturing and services agreements with clients active in the area of processing metal materials. Potential business partners should be interested in the finishing of their materials using innovative methods of galvanization and bending for these types of materials.



„The products have the hallmark of handmade, with the handmade label. This is especially important for trading with England, where we deliver directly to Prince Charles's store in Highgrove.“

Executive director and Chairman of Managing Board
(The Cooperative Kovotvar belongs to the Top 10 Women of Slovak Business)

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OUTSOURCE YOUR BACK-OFFICE SOLUTIONS



PITCH

Save Costs and Focus on Your Core Work!

Can you imagine how much money and time you'll save if you outsource back-office functions to professional with domain expertise?

Back-office operations are considered to be the backbone of an enterprise and hence are no less important than the essential functions. Outsourcing back-office functions is now a necessity even for smaller businesses, not only a privilege for the larger enterprises.

The Macedonian company is offering you a flexible outsourcing models through remote personal assistance. Its professional team with over a two decades experience can handle your accounting, IT and variety of administrative services, including ones related to financial management and recruitment.

Would you like to cut costs while growing your business quickly? Are you interested in gaining access to specialised talent and expensive infrastructure at affordable prices?

If yes, consider finding a suitable partner that can help you to enhance the scalability of your business while reducing the risks.



If you're looking to compete in a tough market, maintain efficiency, focus on your core business, and save money all at the same time, outsourcing is probably the best solution.

Contact WEG member

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TURKISH WOMAN ENTREPRENEUR PRODUCING HANDMADE ARTIFICIAL FLOWERS



PITCH

The Turkish company designs and produces various kinds of artificial flowers made of different types of materials such as foam, recycled paper, plastic and recycled leather. All artificial flowers are hand-made, washable, long-lasting and available in various colours.

To also fulfill a social mission and support civil society initiatives and projects, the company so far recruited 30 housewives to produce amazing flowers and artwork.

The company supplies KOÇTAŞ, a subsidiary of B&Q the British multinational DIY (do it yourself) and home improvement retailing company, with unique products for the Turkish market.



The company is looking for distribution agreements with companies seeking hand-made artificial flowers with unique design.

Contact WEG member

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GERMAN COMPANY OFFERING CERTIFIED SUSTAINABLE FASHION WITH MODERN HIGH-QUALITY FAIR TEXTILE PRODUCTION IN GERMANY AND EUROPE

PITCH

The company leads high quality fair textile production in Germany and Portugal - pioneering modern design. The sustainable fashion is available worldwide online and in stores next to the DACH region and Benelux also for example in Scandinavia.

The company builds on high-quality processing of sustainable materials, but their quality standards go far beyond that: every ingredient - complex models can have up to 20 components - is selected with the utmost care and tested for sustainability.



- The Organic Revolution -

The company represents a story of value and valuation for a better world.



Improving existing solutions and continually fulfilling their claim of offering the most sustainable products.

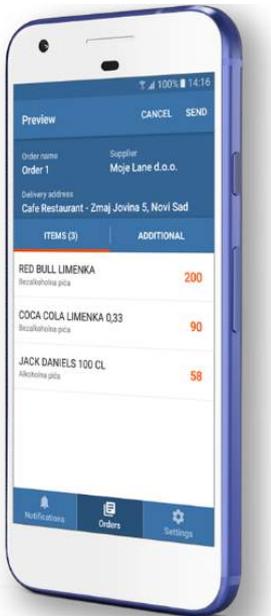
The company is looking to developed and build innovative and sustainable value chains, and has partnerships for artificial intelligence (AI) projects in the pipeline. Potential partners are also eco and fair textile producers and distributors in Europe and beyond..

Contact WEG member

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SERBIAN COMPANY PROVIDING PROCUREMENT ONLINE PLATFORM



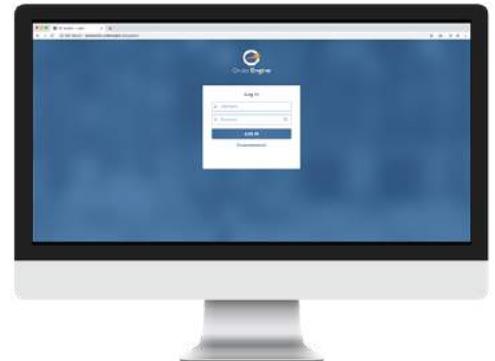
PITCH

The Serbian company provide an online platform which delivers added value and efficiency in procurement to wholesalers, restaurants, cafes and brands in the food and beverage industry.

The company's solution "Order Engine" enhances your daily business and your procurement services. It saves time by bringing the daily needs of the staff in one place, making records more accurate and communication more efficient.

The solution provides the following benefits:

- it simplifies working processes in a single channel
- It automatizes the process and increases accuracy
- it saves your time and your money
- it helps to accelerate business growth
- it better predicts future actions
- it increases your understanding of user preferences and spending
- it helps in planning your future needs



The company's CEO was winner of the Best Woman Exporter Award in the Success Flower Awards for the 2020 best women entrepreneurs in Serbia.



In order to scale the company on domestic and global levels, the company is looking for partners to join them. Next steps also involve raising investments for development of the new version (v2) of the software.

Contact WEG member

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SECTOR GROUP WOMEN ENTREPRENEURSHIP

Are you interested in one of profiles in this catalogue and would like to get in touch? Please contact us and let us know!

Are you a women entrepreneur and would like to use our services? Simply contact our Sector Group Chair, Sanja Popovic Pantic, or the WEG member in your country.

What we do:

- Provide dedicated support for the business development of woman entrepreneurs;
- Diversify the client profile of Network partners;
- Broaden the scope and reach of other Network and/or Sector Group activities by mainstreaming woman entrepreneurship issues
- Increase and diversify the alliances of Enterprise Europe Network partners with other regional, national and European business support networks;
- Increase the visibility of the Network by participating in international (information) campaigns on the subject of woman entrepreneurship



Follow us on Facebook - @WEG.EEN

For more information see:

<https://een.ec.europa.eu/my/sector-groups/woman-entrepreneurship>

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