

Legenda per compilazione POD

<p>Description (100-4000 characters)</p>	<p>First, short general information about your company, its background and current markets. Then describe:</p> <ul style="list-style-type: none"> • What you offer. Is it a product, method, service, or process? • Any potential applications of the offer. • The expertise or know-how behind the offer. • Any quantitative data, if possible. (Should be further elaborated under "Advantages and innovations" below). <p>Recommendations:</p> <ul style="list-style-type: none"> • The description should be able to stand more or less alone. • Do not include abbreviations, product names, trademarks or brand names. • Avoid the use of we or our, and never reveal company names. • Do not include advantages, it will come below. • Do not write your description with a specific market in mind, it will come below. • If you use abbreviations, please make sure that full names are given, as well as further explanation (if necessary). • No spelling or grammar mistakes should be present in the profile so be sure to use a spell checker. • Your text should give enough detail to satisfy a prospective partner at this early stage. It should answer the most obvious questions they would ask. The final text should read well and make clear the business opportunity.
<p>Advantages and innovations (50-2000 characters)</p>	<p>Describe the innovative aspects and advantages of your offer, preferably, in the form of a bullet list, including e.g:</p> <ul style="list-style-type: none"> • Innovative aspects (facts and figures) • Economic, environmental, social advantages/benefits • What are the advantages compared with other existing products, methods, services, processes, etc? • What needs can it fulfil? <p>Recommendations:</p> <ul style="list-style-type: none"> • Advantages should be factual and able to be documented. The fact that a company is "reliable and trustworthy" is not enough (and not easy to document). • Avoid generalities such as best or unique. Instead, try to compare it with competitive products already on the market. <p>If possible, quantify the innovative aspects and advantages of your offer. Emphasis on what it can offer.</p>

State of Development	<p>Select the appropriate stage of development of the technology/product. Choose one of the following stages:</p> <ul style="list-style-type: none"> • Already on the market • Available for demonstration • Concept stage • Field tested/evaluated • Project already started • Project in negotiations - urgent • Proposal under development • Prototype available for demonstration • Under development/lab tested <p>Please note that for some types of profile Business Offers/Business Requests that this section may not be as relevant as for Technology Offers/Technology Requests/Research Development Requests. Any selections you make in this field will need to be elaborated on in the Comments Regarding Stage of Development field below and the selections you make should not contradict statements made elsewhere in the profile.</p>
Comments regarding stage of Development	<p>Add any additional comments regarding the stage of development, if applicable. It may be useful to clarify in greater detail the exact stage of development and/or any factors that require consideration. Be sure to check for spelling, typos and grammar. The text should be clear and understandable and not contradict statements made elsewhere in the profile.</p>
Technical specification or Expertise Sought	<p>The product and/or processes should be briefly described and the targeted prices and production output should be given.</p> <ul style="list-style-type: none"> • What are the products the company believes could be suitable? • What are the products the company is sure are not suitable? • Are there some specific requirements to take into consideration (temperature, pressure, size, etc)? • Clearly specify any technical requirements of the products requested/offered.
IPR status	<p>Select the status of the clients Intellectual Property Rights (IPR). You can select one (or more) of the following statuses:</p> <ul style="list-style-type: none"> • Copyright, • Design Rights, • Exclusive Rights, • Granted patent or patent application essential, • Other (registered design, plant variety, etc.), • Patent(s) applied for but not yet granted, • Patents granted, • Secret Know-how • Trademarks. <p>Be sure that you can clarify the IPR Status you have chosen for your profile. This can be done in the following field Comments Regarding IPR Status. Likewise, selecting 'Other' from the list will require clarification in the field Comments Regarding IPR Status below.</p>
Comments regarding stage IPR status	<p>In this field, add any additional comments regarding the status of intellectual property rights (IPR), if applicable. Ensure that all information you supply here does not contradict other sections of your profile and that the text you enter is clear, understandable and free from spelling errors and typos.</p>
NACE keywords	<p>Choose a maximum of five keywords that describe your company (not the content of the profile).</p>
Type of Partnership sought	<p>Specify the type of partnership that you are interested in. The type of partnership selected need to be consistent with what you have mentioned elsewhere in this profile, e.g. in the summary, in the description and in the type and role of partner sought. Try not to select more than one type of partnership. If you do, you need to motivate why, and be very consistent and detailed in the description.</p>

Type and role of partner sought	<p>Enter as much detailed information as possible to allow your prospective partners to understand your needs and expectations, including e.g.:</p> <ul style="list-style-type: none"> • Type of partner sought (e.g. industry, academy, research organization, business) • Specific area of activity of the partner (e.g. manufacturer of plastic packages, distributor of plastic packages, user of plastic packages, disposal of plastic packages) • Tasks to be performed. State clearly what you expect from your partner. <p>Note: multiple types of partners and partnerships can be considered but at least some of the tasks to be performed should be consistent with the type of partnership you have mentioned elsewhere in the profile.</p>
Targeted countries	Restricted dissemination to specific countries